Chapter 17. Industry

Industry in decennial census data refers generally to the primary business (i.e., the kinds of goods or services provided) of the person's employer, or of the person in case of those who are self-employed. Thus, for example, a mining company (who employees would be classified in the mining industry, or a larger industry grouping including mining) might include employees with a variety of occupations, such miners, engineers, clerks, managers, etc.

The 1820 census included a tally by household of the number of persons (including slaves) "engaged" in three categories (agriculture, commerce and manufactures); and the 1840 census included a similar tally of persons "employed" in seven categories (mining; agriculture; commerce; manufactures and trades; navigation of the ocean, navigation of canals, lakes and rivers; and learned professions and engineers). While these categories were not comprehensive or precisely defined, the information collected represents the first data on industry (or industrial groups) in the decennial census. A question on industry was included in every census from 1910 to 2000, along with a question on occupation. The classification of industries became more systematic with more hierarchy during the 20th century. In the 2000 census, for example, the classification system included 265 detailed industry categories, which were collapsed to as few as 13 major industrial categories in data products from the 2000 census.

Figure 17-1 presents consistent estimates of major industrial groups for the United States from 1910 to 1990, as developed by Matthew Sobek (2006), tables on industry, in *Historical Statistics of the United States: Millennial Edition*, Vol. 2, pp. 2-101 to 2-107. These estimates are for 14 major industrial groups, reflect the 1950 census classification system, and are based on the Integrated Public Use Microdata Series (IPUMS). (See Minnesota Population Center, no date, "IPUMS-USA, Frequently Asked Questions (FAQ)," http://usa.ipums.org/usa-action/faq.do.) Figure 17-1 presents also industrial group data as published in the 1990 and 2000 censuses and for 2010 from the American Community Survey. Figure 17-2 presents data published in census volumes for the United States by region for industrial groups for 1820 and 1840 (as described above, but with the two navigation categories combined for 1840), and for 1880 and 1900 for five industrial sectors based on detailed occupational data. Figure 17-3 presents data for the United States by region for 1940, 1970, 2000, and 2010, collapsed down to six major industrial categories to lessen issues of comparability over time.

Figures

- 17-1. Industrial Groups of the Population 16 Years and Over for the United States: 1910 to 2010
- 17-2. Percent Distribution by Industrial Group of the Population for the United States by Region: 1820, 1840, 1880, and 1900
- 17-3. Percent Distribution by Industrial Group of the Population for the United States by Region: 1940, 1970, 2000, and 2010

Figure 17-1. Industrial Groups of the Population 16 Years and Over for the United States: 1910 to 2010 (Percentage of noninstitutionalized civilians 16 years and over with industry reported; employed population only, 1940 to 1990) Agriculture, forestry, and fisheries Mining Construction Manufacturing 1910 20.8 3.0 31.1 6.0 1920 25.4 3.2 4.8 25.0 1940 18.3 7.4 23.3 1950 1.7 6.2 26.5 12.3 1960 6.9 1.1 6.2 28.3 1970 3.7 0.8 6.0 25.9 1980 3.0 1.0 5.8 22.5 1990 0.6 6.2 Transportation and Finance, insurance, Wholesale trade Retail trade and real estate **Business service** communications 1910 8.9 1.8 9.7 1.7 1.1 1920 9.5 2.1 2.2 10.1 2.8 1940 6.8 2.5 13.9 3.2 1.9 1950 7.9 3.7 15.5 3.4 2.6 1960 3.6 15.3 4.4 2.9 7.1 1970 6.6 4.1 16.0 5.0 3.5 1980 6.3 4.2 6.0 4.6 16.2 1990 4.3 16.9 6.0 6.9 5.9 **Professional Professional Entertainment** Personal service Government service—education service—other 1910 2.2 0.5 1.4 2.4 9.6 1920 2.4 2.4 0.6 2.0 7.6 1940 3.7 3.8 1.0 8.6 3.5 1950 3.8 1.0 6.2 4.5 4.7 1960 5.5 0.9 6.1 5.2 1970 9.1 8.2 1.0 4.7 5.5 1980 9.0 1.2 6.0 10.9 3.2 1990 9.4 1.8 3.2 5.5 1990 TO 2010 (categories not totally comparable for different years) 1990 2000 2010 Agriculture, forestry, fishing, 1.4 Agriculture, forestry, and fisheries and hunting 0.5 Mining Mining 0.4 Construction Construction 6.8 6.2 Manufacturing 17.7 Manufacturing 10.4 14.1 Transportation and warehousing, Transportation, communications, 7.1 5.2 4.9 and other public utilities and utilities 3.1 2.2 Information 2.8 Wholesale trade 4.4 Wholesale trade 3.6 Retail trade 16.8 Retail trade 11.7 11.7 Finance, insurance, real estate, Finance, insurance, and real estate 6.9 6.9 6.7 and rental and leasing Professional services—education 8.3 Professional services—education 8.8 9.6 Professional services—other¹ 15.0 Professional services—other1 20.5 24.3 Entertainment and recreation services 1.4 1.8 2.1 Arts, entertainment, and recreation 8.0 Other services Other services 11.0 12.1 Public administration 4.8 Public administration 4.8 5.2 ¹ Includes health care and social assistance.

Sources: Matthew Sobek (2006c), tables on industry, in *Historical Statistics of the United States: Millennial Edition*, Vol. 2, pp. 2-101 to 2-107; and U.S. Census Bureau, decennial census publications and for 2010, the American Community Survey (ACS). See *www.demographicchartbpook.com*, *References*.

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March 6, 2013



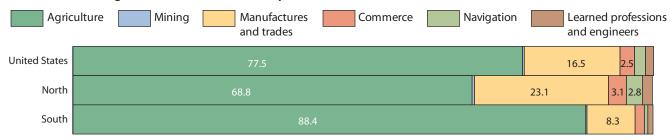
Percent Distribution by Industrial Group of the Population for the United States by Region: 1820, 1840, 1880, and 1900

1820 (based on categories included on the census questionnaire)



Percentage not shown on figure: Manufacturing, South (2.1).

1840 (based on categories included on the census questionnaire)



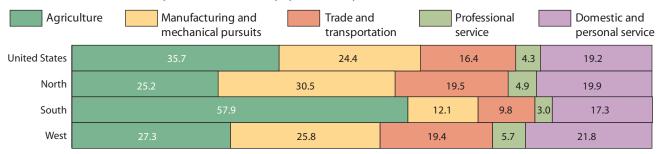
Percentages not shown on figure: Mining, U.S. (0.3), North (0.4), South (0.2). Commerce, South (2.1). Navigation, U.S. (1.9), South (0.6). Learned professions and engineers, U.S. (1.4), North (1.7), South (0.9).

1880 (based on detailed occupational data for the population 10 years and over)



 $Percentage\ not\ shown\ on\ figure: Professional\ service, South\ (2.4).$

1900 (based on detailed occupational data for the population 10 years and over)



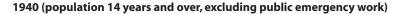
Sources: U.S. Census Bureau, decennial census publications. See www.demographicchartbpook.com, References. Copyright © 2010 by Campbell Gibson. Graphics may be copied for personal use or for educational purposes, but may not be sold.

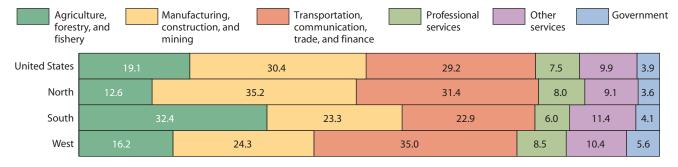
June 7, 2010



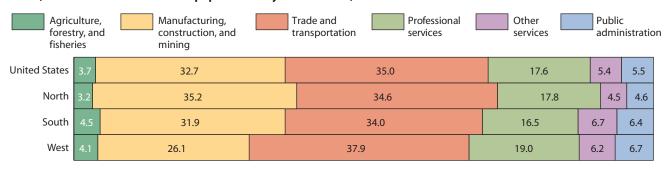
Percent Distribution by Industrial Group of the Population for the United States by Region: 1940, 1970, 2000, and 2010

(Data are for the employed population)





1970 (civilian noninstitutionalized population 16 years and over)

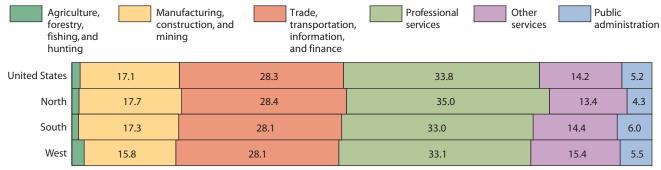


2000 (civilian noninstitutionalized population 16 years and over)



Percentages not shown on figure: Agriculture, forestry, fishing, and hunting; U.S. (1.5), North (1.3), South (1.4), West (2.0).

2010 (civilian noninstitutionalized population 16 years and over)



 $Percentages \ not \ shown \ on \ figure: Agriculture, forestry, fishing, and \ hunting; U.S. (1.4), North \ (1.2), South \ (1.1), West \ (2.1).$